



Samohi Theatre Program Advertising Rate Sheet

Consider purchasing an ad in Samohi’s show program for the spring musical comedy ***How to Succeed in Business Without Really Trying***. The ads come in various sizes and price points, and are a wonderful way to spotlight your local business AND support our outstanding theatre arts department. Each of the performances in Barnum Hall is sure to be well-attended, which means many local audience members will see your ad over our two-weekend run. If you don’t have a business, please help us sell ads to local businesses! Use the attached letter and form below. Contact Emily Arms for more information: emilyarms@yahoo.com.

Join us in supporting theatre arts and advertising your business!
6 Performances: February 23 and 24 at 7:00 pm; February 25 at 5:00 pm;
March 2 and 3 at 7:00 pm

Program Ad Rates and Specs:

1/4 page vertical (approximately 4” by 5 ¼”) = \$75

1/2 page horizontal (approximately 8” by 5 ¼”) = \$125

Full page vertical (approximately 8” by 10 ½”) = \$200 (Receive 4 Complimentary VIP Tickets)

Back cover (gloss/color only) = \$250 (Receive 2 Complimentary VIP Tickets)

Inside back cover (gloss/color) = \$250 (Receive 2 Complimentary VIP Tickets)

Inside front cover (gloss/color) = \$250 (Receive 2 Complimentary VIP Tickets)

Art should be sent digitally in JPEG format to Joan Krenik at mkrenik@yahoo.com with “HOW TO SUCCEED PROGRAM AD ART” in the subject line.

Checks are payable to **SMAPA-Theatre** and can be mailed to:
Samohi Theatre AD SALES: Attention Kate Barraza
601 Pico Blvd., Santa Monica, CA 90405
Or email as attachments to: Emily Arms at emilyarms@yahoo.com

Business Name _____ **Contact/Title** _____

Address _____

Phone () _____ **Email Address** _____

Ad Size/Placement (check one) 1/4 page 1/2 page Full Page
 Back Cover Inside Back Cover Inside Front Cover

Special Instruction _____

Please photocopy your ad art and attach it to your payment check. Amount attached \$ _____